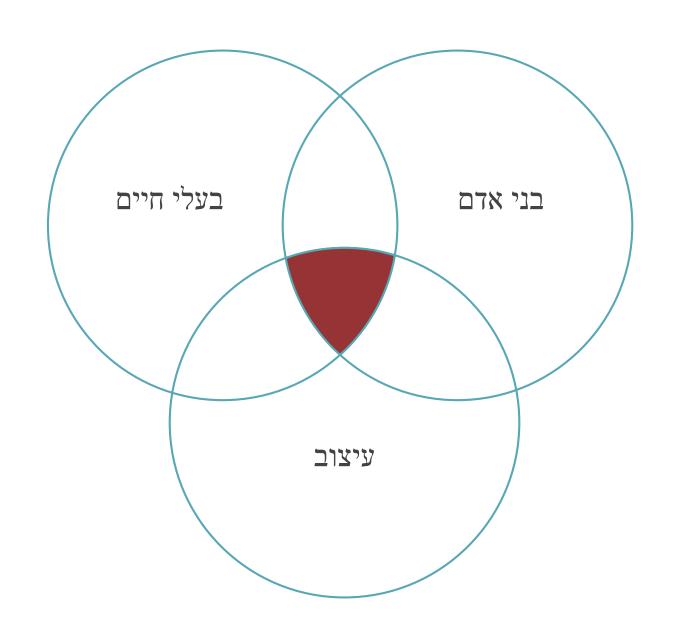
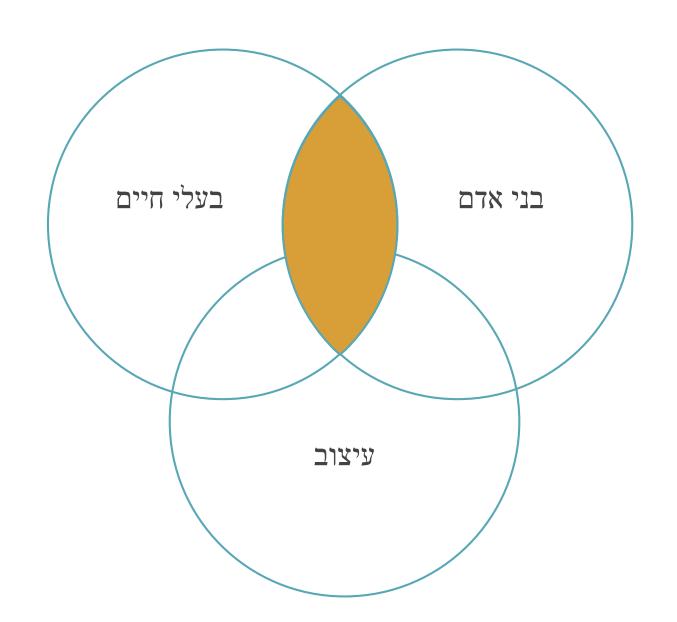


Human-Centred Design

The only problem with Human-Centred Design is that it is human centred





?מה בין בני אדם ובעלי חיים



66

A single life form is a set of things that are not that life form – I am made of lungs, for instance, which are evolved swim bladders of fish

9:

Tim Morton (2013)

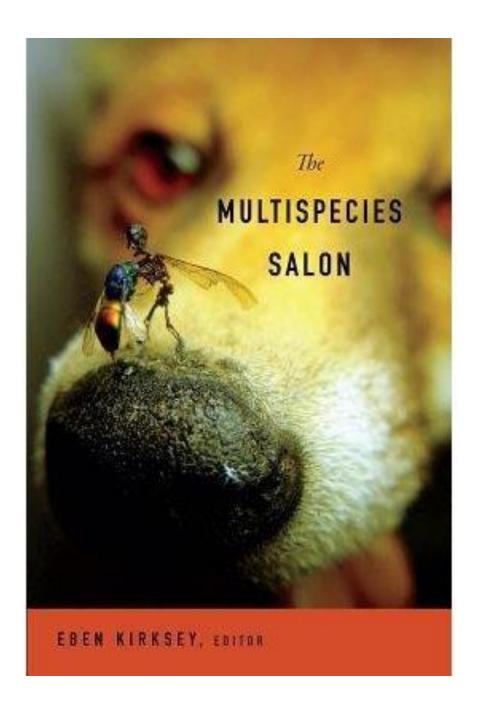


Copyrighted Material

אני אוהבת את העובדה שהגנום האנושי נמצא רק ב10 אחוז מהתאים הקיימים במרחב אותו אני מכנה הגוף היום-יומי שלי. 90 האחוזים הנותרים מלאים בגנום של חיידקים, פטריות ומיקרובים אחרים, חלקם לוקחים חלק בסמפוניה שמחזיקה אותי בחיים, חלקם רק תופסים טרמפ, ואינם מזיקים לשאר הגוף שלי, הגוף שלנו. בגוף זה אני נמצאת במיעוט.

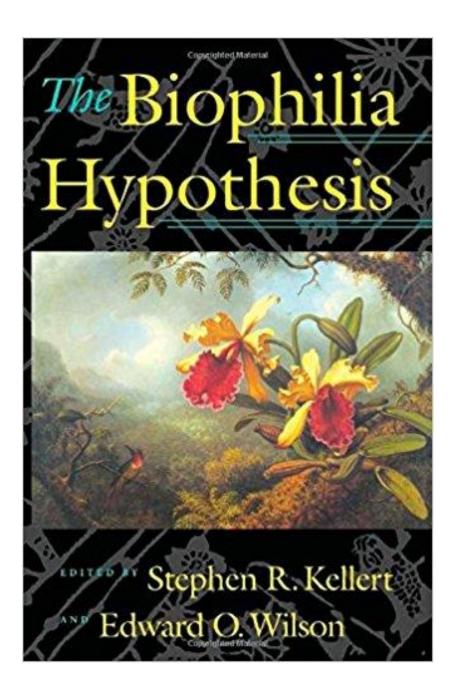
66

Donna J. Haraway, When species meet



The Animal Turn

תשומת לב הולכת וגדלה כלפי ה"לא אנושי "בתחומים שבעבר התייחסו בעיקר ל"אנושי"



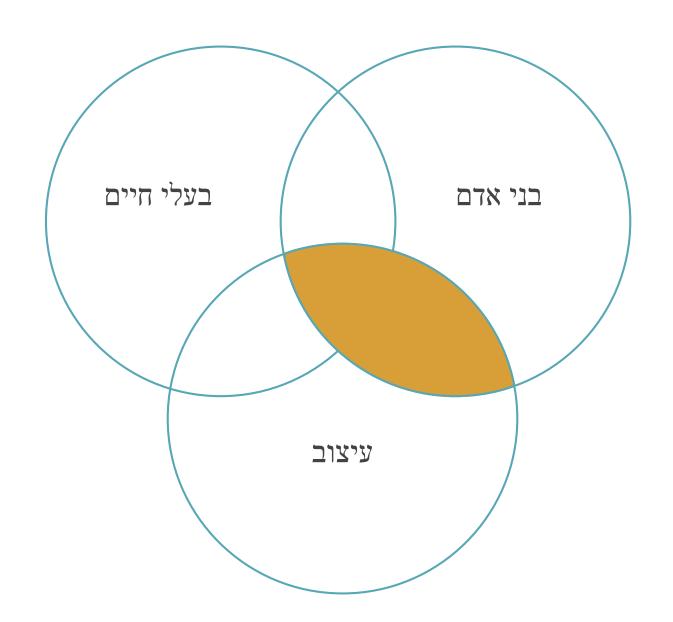
66

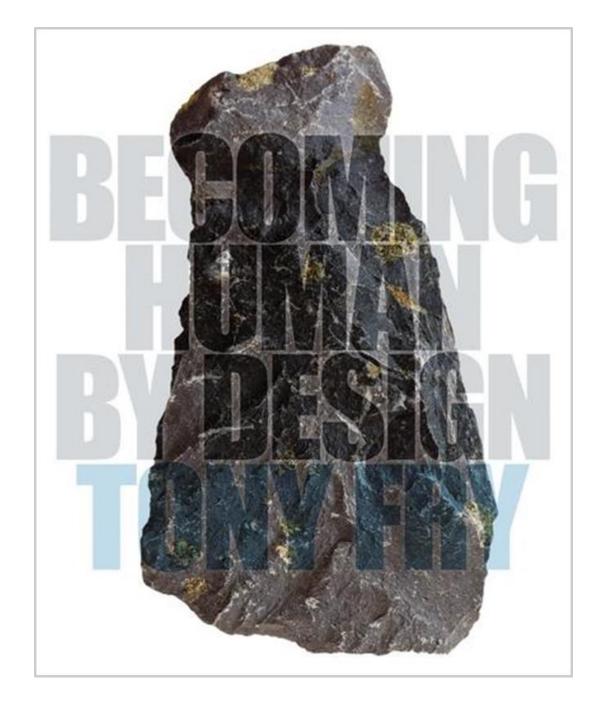
Humans possess an innate tendency to seek connections with nature and other forms of life.

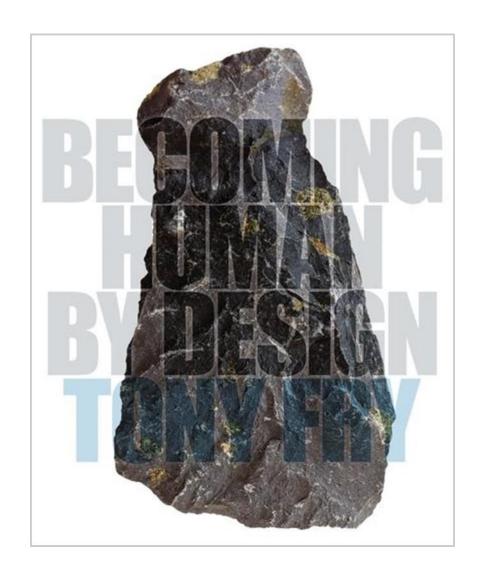
99

Edward O. Wilson, The Biophilia Hypothesis

?מה בכל זאת עושה אותנו אנושיים









...human intelligence is inseparable from design...

It is not just that primates evolved the intelligence to begin to make their own tools, but rather that tool-use by primates altered the nature of their evolution toward increased intelligence...

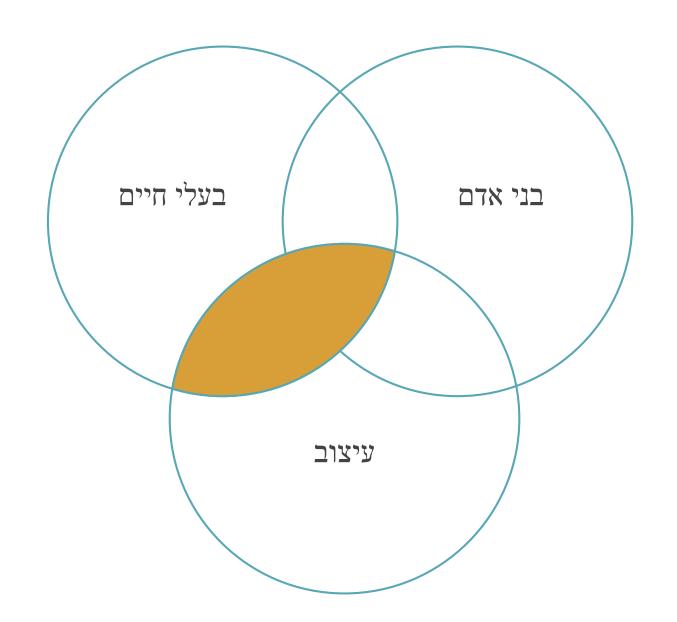
"

(Tonkinwise, 2013)

The historical link between animals and architecture is as long and as old as society. From its early beginnings... architecture has been silently devoted to managing human and animal life

9:

The <u>Cross-Species Design Imperative</u> by Ned Dodington







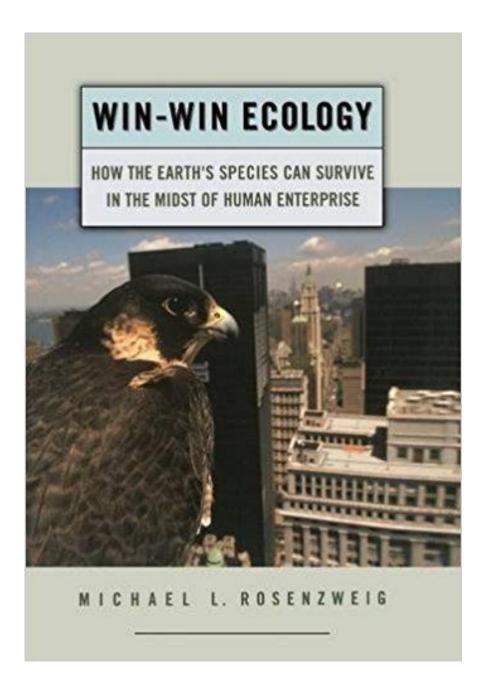






Synurbization

Synurbization denotes changes in behaviour and adjustment of wild animal populations to the new conditions they encounter in urban environments (Luniak, 2004)

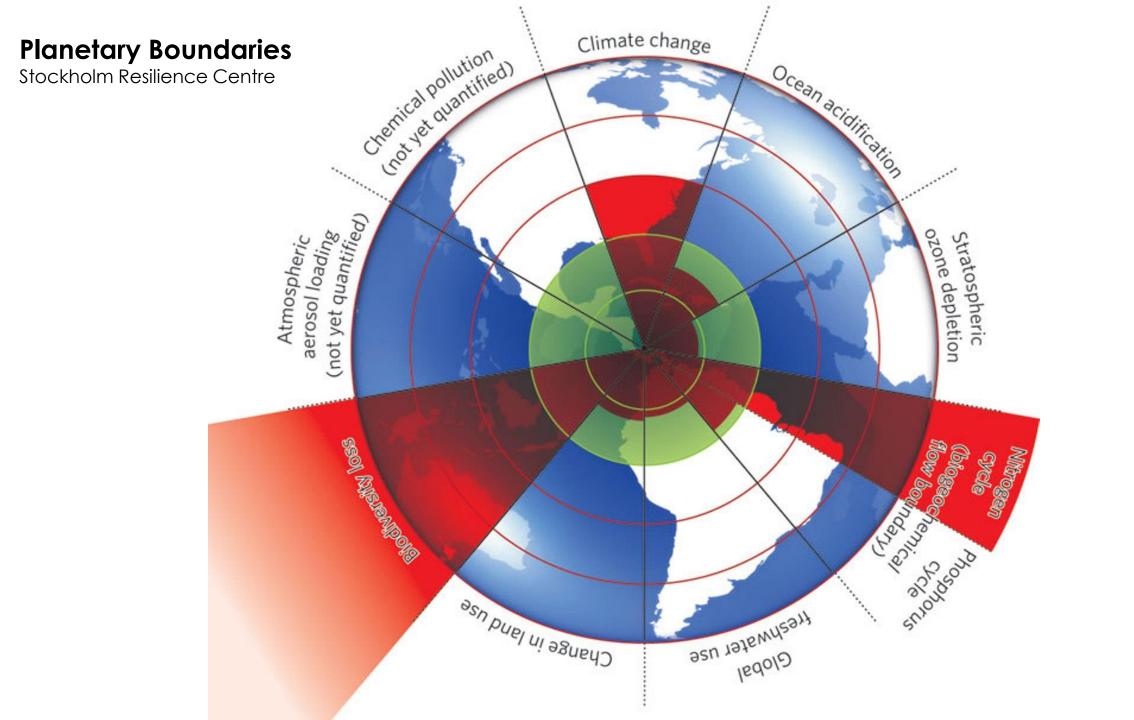


66

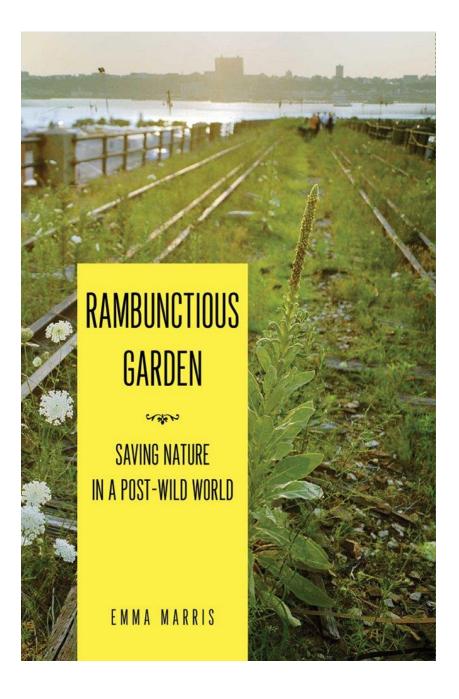
There still is time, there is a good reason to believe that civilization need not destroy most of the Earth's nonhuman species.
The trick is to learn how to share our spaces with other species.

"

Michael Rosenzweig, Win-win ecology





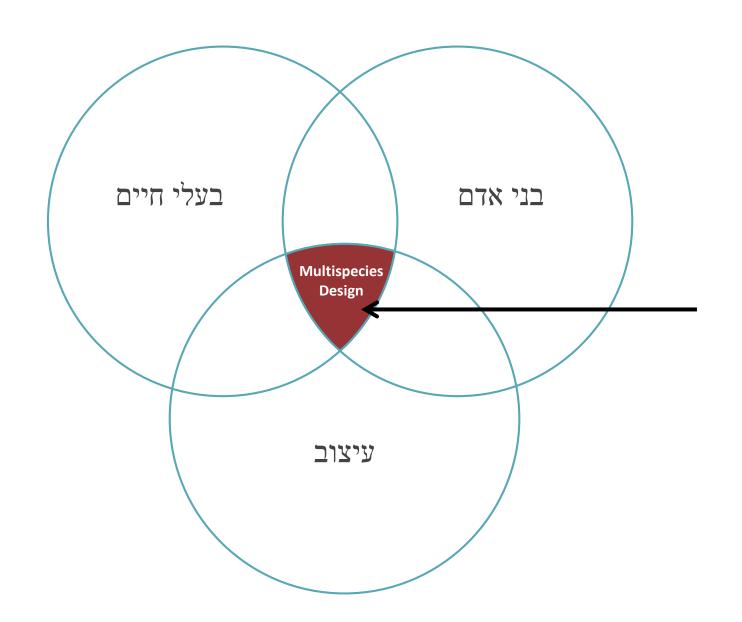


66

We have lost a lot of nature in the past three hundred years—in both senses of the word lost. We have lost nature in the sense that much of nature has been destroyed... But we have also lost nature in another sense. We have misplaced it. We have hidden nature from ourselves.

"

Emma Marris, Rambunctious Garden



"הרבה מונח על הכף במפגשים מסוג זה, והתוצאות אינן מובטחות מראש. אין נקודת סוף ברורה, אין סוף טוב או רע, מבחינה חברתית, אקולוגית או מדעית. בל שיש היא הזדמנות להסתדר יחד עם מעט חן.

ההפרדות הגדולות, בין אדם לחיה, בין טבע לתרבות, בין אורגני לטכני, בין פראי למבויית משתטחות להבדלים יום-יומיים – מהסוג שיש להן השלכות ודורשות כבוד ותגובה – לא מהסוג שמתיימר לקביעות נחרצות ונעלות."

" A great deal is in stake in such meetings, and outcomes are not guaranteed. There is no teleological warrant here, no assured happy or unhappy ending, socially, ecologically, or scientifically. There is only the chance for getting on together with some grace. The great Divides of animal/human, nature/culture, organic/technical, and wild/domestic flatten into mundane differences - the kinds that have consequences and demand respect and response - rather than rising to subline and final ends."



Copyrighted Material

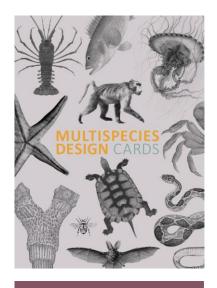
Donna J Haraway, When species meet

עקרונות לעיצוב רב-מיני

Multispecies Design A toolkit created to help in design projects involving nonhuman species



לראות ולחוות את המרחב מנקודת מבטן של החיות



Somatic design research

- Experiment in seeing and experiencing the world from the animal's perspective.
- Use your imagination, role playing, movement, props or any other means you can think of to help you with this.
- Change your viewpoint to the height of the animal and move in the environment at the animal's pace.

MULTISPECIES





Multispecies Design Ethnography

- Spend time with your animal clients in the field.
- Use photos, videos, drawings and visual diaries to capture their interaction with their environments.
- Focus on eco-socio-technical interactions, i.e. interactions between animals, humans and manufactured objects.

MULTISPECIE DESIGN



Conceptual designer Thomas Thwaites investigating what it might be like to live as a goat



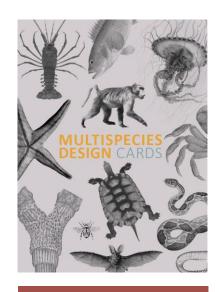
MULTISPECIES DESIGN

In The Eye Of The Animal I<u>teota.com</u> •

Proxy interviews

- Interview people studying the animal in question.
- Ask them to talk about the animal and also for the animal (as if they were the animal).

לעצב עבור הצרכים הייחודיים של החיה

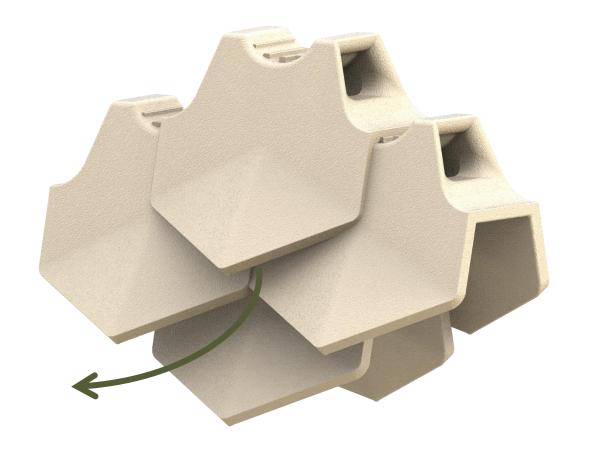


ANIMAL CLIENTS

Identifying needs

- identify the needs of the animal you are designing for.
- What is missing for them in human habitats that exist in natural ones?
- What risks are present in human habitats that can be addressed by your design?

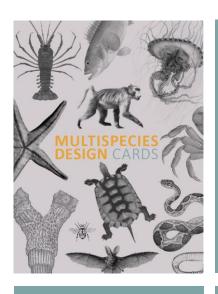
MULTISPECIE







להגדיר מחדש את מערכת היחסים הרצויה עם בעל החיים סביבנו



HUMAN-ANIMAL INTERACTIONS Addressing existing cultural baggage

- What are the stories we tell about the animal in the specific sociocultural context?
- Can your design challenge misconceptions and misunderstandings regarding the animal?
- Can it generate new narratives that focus on co-habitation and reconciliation?

MULTISPECIES

HUMAN-ANIMAL INTERACTIONS Opening communication channels

- Can your design help open up communication channels between humans and animals?
- Can it translate animal language and behaviour into cues understandable by humans and vice versa?

MULTISRECIE DESIGN CARD



HUMAN-ANIMAL INTERACTIONS Seeking synergies

- Animals provide different ecosystem services in human habitats such as water filtering, pest control and weed removal.
- Try to look for synergies between the needs of humans and those of animals

MULTISPECIES DESIGN CARDS

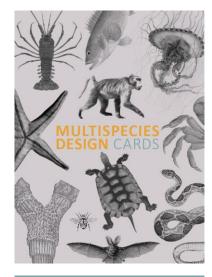
HUMAN-ANIMAL INTERACTIONS Focusing on mutually beneficial interaction

- How does your design benefit animals as well as humans?
- Does it bring them closer together in a respectful way?

MULTISPECIE DESIGN CARD



להנכיח את הטבע החבוי סביבנו



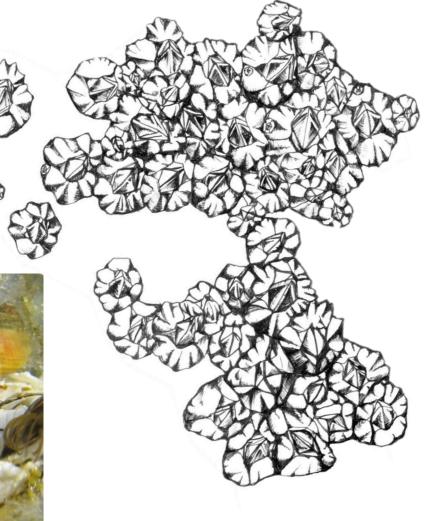




- Can your design help make the presence of urban wildlife more visible in cities?
- Can it highlight their needs?
- Can it highlight the benefits of living amongst animals?

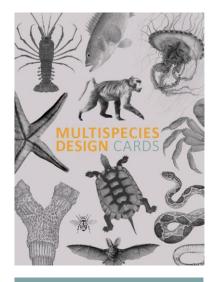






AULITSPECIES NESIGN CARDS

הפרדות רכות, סינרגטיות ומבוססות התנהגות







HUMAN-ANIMAL INTERACTIONS Soft reservation

- Some degree of separation between the animal and human uses of a structure is sometimes needed to keep humans and animals safe.
- Can this separation be achieved by addressing human and animal behaviour?
- Can hard barriers be avoided to leave room for interaction?

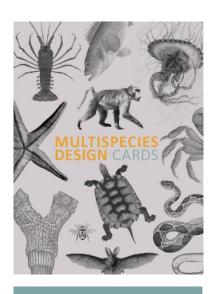
MULTISPECIES
DESIGN CARDS







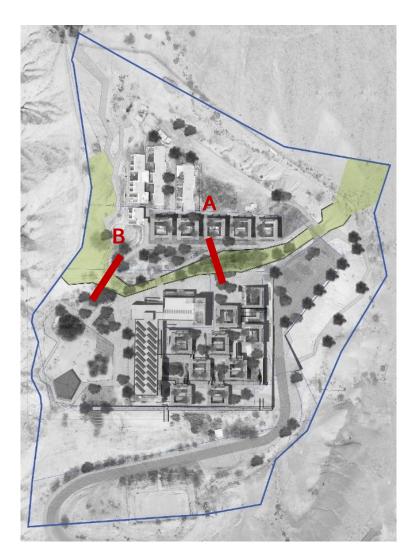
תכנון המשלב מפגש ואינטראקציה יחד עם שמירה על בעלי החיים

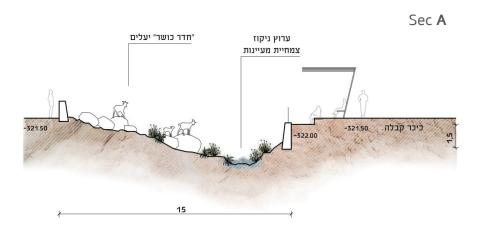


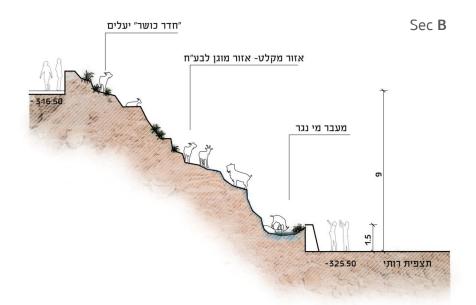
HUMAN-ANIMAL INTERACTIONS Soft reservation

- Some degree of separation between the animal and human uses of a structure is sometimes needed to keep humans and animals safe.
- Can this separation be achieved by addressing human and animal behaviour?
- Can hard barriers be avoided to leave room for interaction?

MULTESPECIES
DESIGN CARDS











Multispecies Design A toolkit created to help in design projects involving nonhuman species



תודה!